

CINE-GT 1803 Metadata
Spring 2021
Self-Care Collection

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Overview and User Personas

The practice of self-care and the act of one being aware of their own mental health is not a brand new concept, but it has recently become a trend. If it was possible, one could look at the hashtag #selfcare from 2017 and again in 2019 and see a huge jump in the hashtag being used. The purpose of this collection is to realize and understand how the digital world has affected how we as people perceive self-care and mental health. Another purpose for this collection is to recognize how mental health works around technology. Most of the collection will consist of audiovisual born-digital content that comes from YouTube, Instagram, TikTok, apps and various forms of personal websites.

The scope of this collection will have its limitations, however; due to the vast amount of information that is available online, it would be unfeasible to try and include every instance of self-care that has appeared on the internet. As such, media will only be added to the collection if it meets the following guidelines:

1. The born-digital content must be related to mental health and/or self-care, and how that is affected by technology.
2. The content will only be from January 1st, 2019 to the present day; this helps keep the media confined to the recent past.
3. The born-digital content cannot exceed 15 minutes in length; this helps not only to further refine what is included in the collection, but also allows for more content to be stored.

The value of this collection is evidential and informational. This collection could become a first-hand account of how the users featured perceived and dealt with mental health at the time of publishing. Additionally, the information held in the collection has the potential to be used in research. The relevancy of the information in this collection allows for current and future research. Current researchers may want to write about current self-care trends while future researchers may be looking for long-term trends and their association with country-wide, socio-political events. Finally, this collection may also be accessed by anyone looking to enrich their understanding of mental health and self-care.

Potential users for this collection include researchers, writers, everyday people, and filmmakers.

Example user stories:

1. As a psychologist, I would like to use primary resources pertaining to mental health in the early 2020s in order to understand long-term developments in self-care and mental health social media influence.
2. As a writer, I would like to get a wide sample of social media users who specialize in self-care and mental health, so I can write a book about the rise of mental health acceptance due to social media.
3. As a high school student, I would like to explore reliable resources on mental-health so I can understand myself better.
4. As a documentary filmmaker, I would like to have access to primary resources about self-care trend history in 2019 and 2020 so I can analyze the development as well as changes in trends over the period of the two years, in my new documentary.



James

"As a columnist for SF Weekly, I want to easily find content about self-care, so I can write an article about social media self-care trends"

Occupation:
Columnist

Age: 26

Location: San Francisco

Languages:
English

Education: BA in Communication

Technology experience

Research experience

About

James graduated from Stanford University in 2017, promptly after moved to San Francisco to follow his dream of working in the internet news and media industry. James is currently working for SF Weekly as a columnist. He is writing a piece on social media trends on self-care, specifically in relation to COVID-19. James' goal is to look at a number of social media self-care trends in the first half of 2020 and compare them to trends happening in the first half of 2021. James hopes to find differences that will help him make educated assumptions about overall mental-health a year into a global pandemic.

Goals *(what do I want?)*

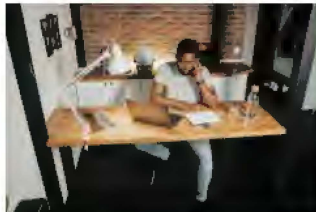
- Collect a demographically diverse sample of approaches to self-care over a year
- Have access to material from each one of the big social media platforms (IG, FB, TikTok)
- Have his article be featured in SF Weekly's home page

Motivations *(why do I want it?)*

- Have an article featured on SF Weekly's home page
- Fear future articles topics towards more serious and thought provoking topics

Challenges

- Time - James needs to find as many resources in as little time as possible in order to meet his deadline
- James doesn't want to use his own social media account in fear that his pre-existing algorithm may sway results



Ken

"As a documentary filmmaker, I need to gather information in order to complete my film"

Occupation

Age: 25

Location: Los Angeles

Languages:
English

Education: MFA in Film

Technology experience

Research experience

About

Ken obtained his MFA in Film from USC in 2018, and has been working in various minor production roles since then. Since the the COVID pandemic began, he has been spending time planning out what will be his first feature film: a documentary about the rise of self care on the internet, in particular over the past 3 years. After having successfully funded the film via a Kickstarter, Ken must now collect instances of self-care appearing online through the past 3 years, specifically on videos that talk about self-care, in order to create a timeline of self-care trends that have appeared.

Goals *(what do I want?)*

- Create a timeline of self-care trends
- Collect and organize videos relating to self care.
- Have the film be picked up by a major streaming service such as Netflix or Amazon

Motivations *(why do I want it?)*

- Wants to make a big splash with his first feature length film in order to get a foot in the door in Hollywood.
- Gain experience working in documentary films.

Challenges

- Time - although he doesn't have a strict deadline to meet, he does want to complete the film as soon as possible in order to satisfy his kickstarter backers.
- While Ken is very tech savvy given his previous experience with film production, he is not as familiar with researching.



Occupation: PhD Student

Age: 28

Location: Houston, TX, USA

Languages: English (native), ASL

Education Current PhD Student
Technology experience

Research experience

Ethan

"As a graduate student, I want to research healthy ways to practice self-care that I can share with myself and others "

About

Ethan is a busy, overworked graduate student getting their PhD in Astrophysics. They have not been taking care of themselves lately since starting their PhD, so they decided to do some research on ways to practice self-care. They want to record their self-care journey through a personal blog. They are also interested in doing more research on mental health in the Black community and finding resources that could help them and others. They are looking into collections that are primarily social media and web-based. They believe these collections will give a more present, accurate outlook on how to properly practice self-care and in addition, provide a more contemporary view on mental health.

Goals *(what do I want?)*

- Create a list of self-care videos that I can reference to when needed
- Be more aware of what mental health looks like in the Black community
- Be able to repeat and reuse information for a personal self-care blog

Motivations *(why do I want it?)*

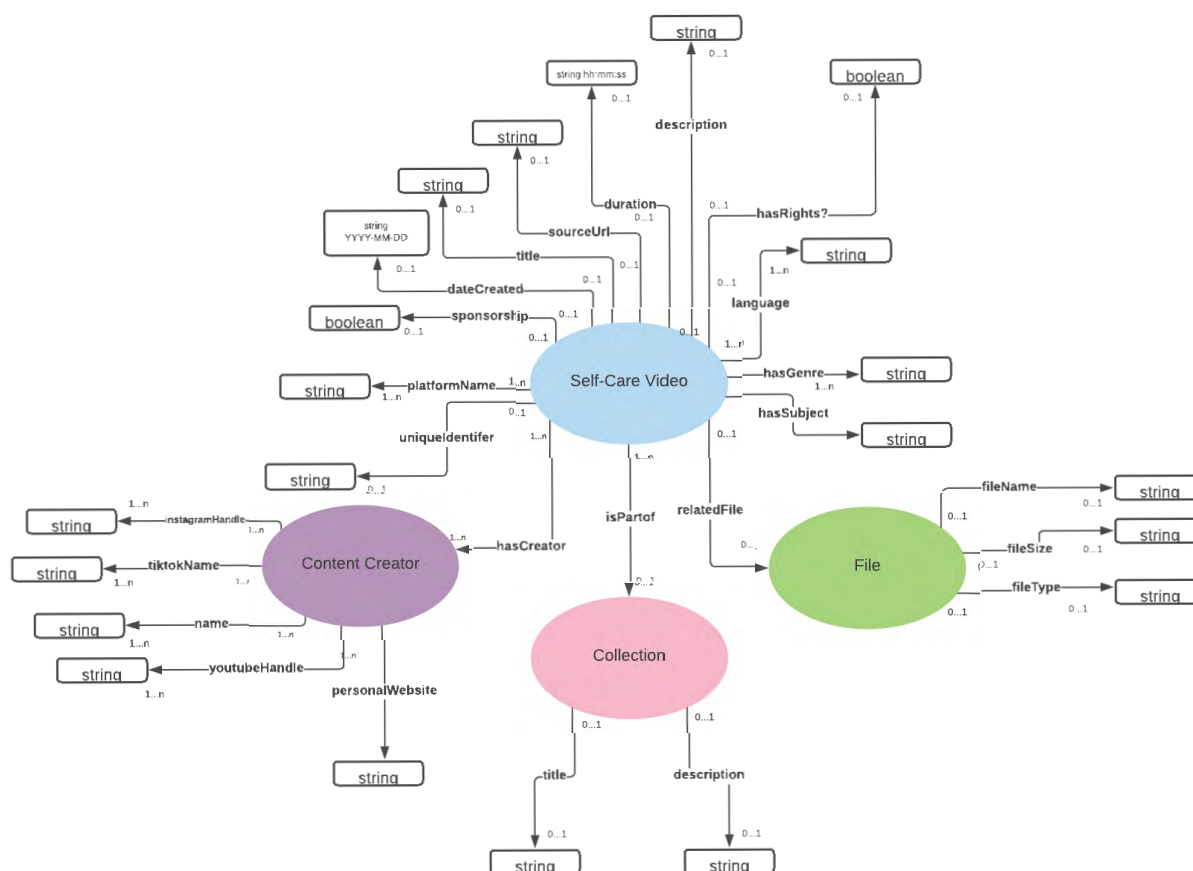
- So I could get through my PhD in a more healthy state
- Record my journey so that others may use it for reference

Challenges

- Many social media videos are associated with an ad. Ethan would have to filter out sponsored self-care advertisements.
- Ethan has phenomenal research skills when it comes to physics, but lacks the skill when it comes to other fields.
- Finding content that includes captions and/or ASL accessibility.

Self-Care Collection Application Profile

Version 1 (March 2021)



Introduction:

The Self-Care Collection consists of born-digital audiovisual content that originates from YouTube, Instagram, TikTok, and various forms of personal websites. Due to the vast amount of information that is available online the scope of the collection is defined by meeting certain following guidelines. First, the born-digital content must be related to mental health and/or self-care, and how that is affected by technology. Additionally, the content will only be from January 1st, 2019 to the present day; this helps keep the media confined to the recent past. Finally, the born-digital content cannot exceed 15 minutes in length; this helps not only to further refine what is included in the collection but also allows for more content to be stored.

The value of this collection is evidential and informational. This collection is meant to be a first-hand account of how the users featured perceived and dealt with mental health at the time of publishing. The information held in the collection also has the potential to be used in research. The relevancy of the information in this collection allows for current and future research. Potential users for the Self-Care Collection include researchers, the general public seeking

mental health advice, psychologists, creative writers, and filmmakers. Based on these potential users, we have chosen to include an array of properties specific to possible needs such as Genre, Sponsorship, and Platform Name.

Reading this profile:

The following fields are used to describe each class and property included in the model.

Property name:	Name
Label	The label for the property name
Definition	The definition of the property and how it is used.
Obligation	Specifies if the property is required, recommended, or optional (Required, Recommended, Optional).
Repeatability	Specifies if the property can be used more than once (Yes No).
Range	The expected data type for the value of the property (string integer date boolean URL entity).
Controlled vocabulary	The recommended controlled vocabulary to be used for the value of the property, if applicable.
Domain	The class(es) this property may be used with.
Notes	Any additional information about the property, such as input conventions.
Example	An example of the property in use.

Classes and properties (MIAP Core and Self-Care)

Class	Collection (Q1)
Wikibase label	miap:Collection
Definition	An aggregation of one or more moving image resources.

Class	Collection (Q9)
Wikibase label	sc:Collection

Subclass of	miap: Collection
Definition	An aggregation of one or more moving image resources.

Class	Video (Q2)
Wikibase label	miap:Video
Definition	An intellectual description of a moving image resource.

Class	Self-Care Video (Q20)
Wikibase label	sc: SelfCareVideo
Subclass of	miap: Video
Definition	A digital-born video meant to depict or educate its audience about self-care or mental health.

Property	Subject (P67)
Wikibase label	sc:subject
Definition	One or two words on what the self-care video is about.
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	Collection, Video
Notes	

Example	Self-esteem, anxiety, medication
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Property	Has Creator (P81)
Wikibase label	sc:hasCreator
Definition	The name of the Content Creator
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	Video
Notes	
Example	Dr. Patrice Berry

Property	Genre (P66)
Wikibase label	sc:genre
Definition	The type of content in the self-care video.
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	Locally controlled vocabulary
Domain	Self-Care Video
Notes	It is possible to have multiple genres
Example	Guided meditation, advice, informational

Property	Platform Name (P65)
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Wikibase label	sc:platformName
Definition	The name of the Platform where the Self-Care Video is located
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	Locally Controlled Vocabulary
Domain	Self-Care Video
Notes	
Example	YouTube, Instagram, TikTok

Property	has record (P1)
Wikibase label	miap:hasRecord
Definition	A video record that is part of this collection.
Obligation	Required
Repeatability	Repeatable
Datatype	Video (Item)
Controlled vocabulary	N/A
Domain	Collection
Notes	
Example	

Property	Is part of (P2)
Wikibase label	miap:isPartOf
Definition	A collection this record is a part of

Obligation	Required
Repeatability	Repeatable
Datatype	Collection (Item)
Controlled vocabulary	N/A
Domain	Video
Notes	
Example	Self-Care Collection

Property	Title (P3)
Wikibase label	miap:title
Definition	The title of the video or collection.
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	Collection, Video
Notes	
Example	Let's breathe together for a moment. And yes I'm sitting in a mustard field. 😊

Property	Description (P4)
Wikibase label	miap:description
Definition	A description of the video or collection.
Obligation	Optional
Repeatability	Repeatable

Datatype	String
Controlled vocabulary	N/A
Domain	Collection, Video
Notes	
Example	Kamala Harris on how she practiced self-care during the pandemic.

Property	date created (P5)
Wikibase label	miap:dateCreated
Definition	The date the video content was created.
Obligation	Required
Repeatability	Not repeatable
Datatype	String
Controlled vocabulary/format	ISO 8601 (yyyy-mm-dd)
Domain	Video
Notes	
Example	2021-01-21

Property	source url (P6)
Wikibase label	miap:sourceUrl
Definition	URL of the streaming video content
Obligation	Required
Repeatability	Not repeatable
Datatype	String
Controlled vocabulary/format	URL

Domain	Video
Notes	
Example	https://www.instagram.com/reel/CMpcEthjtk-/?igshid=xt4sh75h6me0

Property	Identifier (P7)
Wikibase label	miap:identifier
Definition	A unique identifier for the video
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary/format	N/A
Domain	Video
Notes	
Example	SC000035

Property	Sponsorship (P36)
Wikibase label	sc:sponsorship
Definition	Denotes whether the video had a sponsor or not
Obligation	Required
Repeatability	Non-repeatable
Datatype	boolean
Controlled vocabulary	N/A
Domain	Collection, Video
Notes	
Example	Yes, No

Property	Duration (P8)
Wikibase label	miap:duration
Definition	The duration of the video.
Obligation	Required
Repeatability	Not repeatable
Datatype	String
Controlled vocabulary/format	hh:mm:ss
Domain	Video
Notes	
Example	00:07:12

Property	Language (P37)
Wikibase label	sc: language
Definition	Language or languages spoken in the Self-Care videos
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary/format	LoC MARC List of Languages
Domain	Self-Care Video
Notes	
Example	eng, fre, ger

Property	Rights (P9)
Wikibase label	miap:rights
Definition	Information about copyright or access restrictions

	related to the video.
Obligation	Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	Yes; Rightsstatements.org
Domain	Video
Notes	
Example	Copyright Not Evaluated

Property	related file (P10)
Wikibase label	miap:relatedFile
Definition	A digital file representing the content of the video
Obligation	Optional
Repeatability	Repeatable
Datatype	File (Item)
Controlled vocabulary	N/A
Domain	Video
Notes	
Example	SC000035

Class	File (Q3)
Wikibase label	miap:File

Definition	A digital file representing the content.
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Property	Filename (P11)
Wikibase label	miap:filename
Definition	The name of the file (with extension).
Obligation	Required
Repeatability	Not repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	File
Notes	
Example	example.mp4

Property	Filesize (P12)
Wikibase label	miap:filesize
Definition	The size of the file (in MB)
Obligation	Required
Repeatability	Not repeatable
Datatype	Quantity
Controlled vocabulary	N/A
Domain	File
Notes	
Example	11.5 MB

Property	fileType (P35)
Wikibase label	miap: fileType
Definition	Name given to the file's specific storage encoding
Obligation	Required
Repeatability	Not repeatable
Datatype	string
Controlled vocabulary	
Domain	Self-Care Video
Notes	
Example	.mov, .pdf., mp3

Class	Agent (Q4)
Wikibase label	miap:Agent
Definition	A person, or organization related to a video.

Class	Content Creator (Q10)
Wikibase label	sc:ContentCreator
Subclass of	miap:Agent
Definition	A person who is associated to the Self-Care Video

Property	personal website (P38)
Wikibase label	sc: personalWebsite
Definition	Website owned and operated by an individual to document that individual's life, hobbies, experiences.
Obligation	Not Required
Repeatability	Repeatable
Datatype	String

Controlled vocabulary	no
Domain	Content Creator
Notes	
Example	k-d-m-t.com

Property	YouTube Handle (P39)
Wikibase label	sc:youTubeHandle
Definition	The name of the account associated with the Content Creator
Obligation	Not Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	Content Creator
Notes	Content Creator may have more than one YouTube account
Example	WatsonPsychoTherapy

Property	Name (P13)
Wikibase label	miap:name
Definition	The name of an Agent
Obligation	Required
Repeatability	Not repeatable
Datatype	String
Controlled vocabulary/format	N/A
Domain	Agent

Notes	
Example	Meghan Watson

Property	TikTok Name (P40)
Wikibase label	sc:tikTokName
Definition	The name of the TikTok account associated with the Content Creator
Obligation	Not Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	N/A
Domain	Content Creator
Notes	Content Creator may have more than one TikTok account
Example	@thrive_withmeg

Property	instagram handle (P41)
Wikibase label	sc: instagramHandle
Definition	The identifier or address a person uses for their instagram account.
Obligation	Not Required
Repeatability	Repeatable
Datatype	String
Controlled vocabulary	no
Domain	Content Creator
Notes	
Example	@anxietyhealer

Cataloging Guidelines for Self-Care Collection on Wikibase

Introduction

These guidelines will take you through cataloging a self-care video in the self-care collection. First, you will see the steps for inputting a record, followed by the properties that must be added to each record. Each property will have an obligation, some properties may not be required. Once all the properties have been created the “file” and “creator” instances must be created. Follow the steps to create the instances, once they have been created you will be able to add the newly created instances to your record. Once all of the properties have been added to the record you will be able to visit the Self-Care Collection page and add the record to the Self-Care Collection by adding a value to `miap:hasRecord`. You may also reference the [Self-Care Collection Application Profile](#) for further information.

Steps for inputting a record

1. Login to Wikibase
2. On the left hand side, you will see ‘New Item’. This is where you will create a Self-Care Video record
3. Under ‘Label’, input the video name
4. Under ‘Description’ add a short summary of the video
5. Click ‘Create’.
6. Once created, click on ‘Add statement’ to input properties into your record.

Create a new Item

Make sure to check if the item already exists!

You should create a **label** and a **description** for all new items.

By clicking "Create", you agree to the [terms of use](#), and you irrevocably agree to release your contribution under the [CC-BY-SA](#).

Create a new Item

Language:

en

Label:

enter a label in English

Description:

enter a description in English

Aliases, pipe-separated:

enter some aliases in English

Create

Test Video (Q359)

Test Video for SC

edit

~ in more languages

Configure

Language	Label	Description	Also known as
English	Test Video	Test Video for SC	

Statements

+ add statement

Screenshot of your newly created item

Test Video (Q359)

Test Video for SC

edit

~ in more languages

Configure

Language	Label	Description	Also known as
English	Test Video	Test Video for SC	

Statements

instanceOf miap:SelfCareVideo ✓ save X cancel

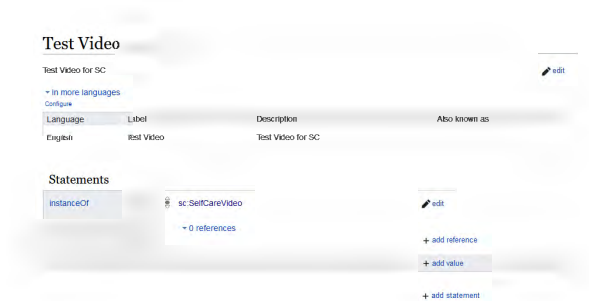
+ add qualifier

~ 0 references

+ add reference

+ add statement

Screenshot of inputting a statement into a record



Voila! Statement has been saved

Add the Following Properties

Property	sc:subject (P67)
Definition	One or two words on what the self-care video is about
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	

Property	sc:genre (P66)
Definition	The type of content in the self-care video.
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	Locally controlled vocabulary
Notes	Locally controlled vocabulary includes: -Advice, Affirmations -Self-Love -Informational -Motivational -How-To -Meditation
Examples	

Property	sc:platformName (P65)
Definition	The name of the Platform where the Self-Care Video is located
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	Locally Controlled Vocabulary
Notes	Locally controlled vocabulary includes: -YouTube -TikTok -Instagram

Property	miap:isPartOf (P2)
Definition	A collection this record is a part of
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	isPartOf is always answered with “Self-Care Collection”

Property	miap:title (P3)
Definition	The title of the video or collection.
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	For TikTok/Instagram, do not make up a title if there is no title; if there is no title use the caption or part of the caption (no more than 10 words). If there are emojis in the captions, please include the emojis. For YouTube, use the title of the video.

Property	miap:description (P4)
Definition	A description of the video or collection.
Obligation	Optional
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	

Property	miap:dateCreated (P5)
Definition	The date the video content was created.
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary	ISO 8601 (yyyy-mm-dd)
Notes	Date created for TikToks can sometimes be hard to find. On the web browser the date of a TikTok will be at the top, following the creator's handle.

Property	miap:sourceUrl (P6)
Definition	URL of the streaming video content
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary/format	URL
Notes	

Example	https://www.instagram.com/reel/CMpcEthjtk-/?igshid=x4sh75h6me0
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Property	miap:identifier (P7)
Definition	A unique identifier for the video
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary/format	N/A
Notes	Use 'SC' for Self-Care, followed by numbers
Example	SC000032

Property	sc:sponsorship (P36)
Definition	Denotes whether the video had a sponsor or not
Obligation	Required
Repeatability	Non-repeatable
Controlled vocabulary	N/A
Notes	To determine whether a video is sponsored or not look for hashtags such as #sponsored, #partnership and #ad
Example	Yes, No

Property	miap:duration (P8)
Definition	The duration of the video.
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary/format	hh:mm:ss
Notes	

Example	00:07:12
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Property	sc: language (P37)
Definition	Language or languages spoken in the Self-Care videos
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary/format	LoC MARC List of Languages
Notes	
Example	eng, fre, ger

Property	miap:rights (P9)
Definition	Information about copyright or access restrictions related to the video.
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	Yes; Rightsstatements.org
Notes	
Example	

Property	miap:relatedFile (P10)
Definition	A digital file representing the content of the video
Obligation	Optional
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	Before creating your related file, make sure to add your file instance. See instructions below.
Example	

Creating 'File' instance:

1. On the left hand click "New item"
2. Enter the name of your instance, in this case the unique ID for an item without a file extension (i.e. SC000123)
3. Click add statement, add "instance of" miap:file
4. Click add statement and add the following properties:

Property	miap:filename (P11)
Definition	The name of the file (with extension).
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary	N/A
Notes	
Example	SC000123.mp4

Property	miap:filesize (P12)
Definition	The size of the file (in MB)
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary	N/A
Notes	To find the file size you will need to download the video and locally get information on the file size
Example	11.5 MB

Property	miap:fileType (P35)
Definition	Name given to the file's specific storage encoding
Obligation	Required
Repeatability	Not repeatable

Controlled vocabulary	
Notes	To find the file type you will need to download the video and locally get information about the file type.
Example	.mov, .pdf., mp3

Now go back to the video item you were working on and add miap:relatedFile property to link the newly created 'file' instance.

Creating 'Creator' instance:

5. On the left hand click "New item"
6. Enter the name of your instance, in this case the content creator's name or social media handle
7. Click add statement, add "instance of" sc:contentcreator
8. Click add statement and add the following properties:

Property	sc:personalWebsite (P38)
Definition	Website owned and operated by an individual to document that individual's life, hobbies, experiences.
Obligation	Not Required
Repeatability	Repeatable
Controlled vocabulary	no
Notes	

Property	sc:youTubeHandle (P39)
Definition	The name of the account associated with the Content Creator
Obligation	Not Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	Content Creator may have more than one YouTube account

Example	WatsonPsychoTherapy
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Property	miap:name (P13)
Definition	The name of an Agent
Obligation	Required
Repeatability	Not repeatable
Controlled vocabulary/format	N/A
Notes	If a creator only displays their social media handle use their social media handle as their name.
Example	Meghan Watson

Property	sc:tikTokName (P40)
Definition	The name of the TikTok account associated with the Content Creator
Obligation	Not Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Notes	Content Creator may have more than one TikTok account
Example	@thrive_withmeg

Property	sc:instagramHandle (P41)
Definition	The identifier or address a person uses for their instagram account.
Obligation	Not Required
Repeatability	Repeatable
Controlled vocabulary	N/A

Notes	
Example	@anxietyhealer

Now go back to the video item you were working on and add sc:hasCreator property to link the newly created 'creator'.

Property	sc:hasCreator (P81)
Definition	The name of the Content Creator
Obligation	Required
Repeatability	Repeatable
Controlled vocabulary	N/A
Domain	Video
Notes	
Example	Dr. Patrice Berry

Now that you have added all of the properties go back to Main Page, click on “Self-Care Collection” and add a value to “miap:hasRecord” to link the new record to the Self-Care Collection. Congratulations! You’re done creating your record.

MODS mapping: Although MODS was created to be a compromise between the complexity and simplicity of other schemas, MODS is designed for objects that have no temporal component to it. With that said, MODS is not the best for moving image objects. However, MODS does allow creativity and openness to include elements that are associated with a moving image. For example, there is no MODS element for file information; however, a creative cataloger could add this information under the element, <physicalDescription>.

Using MODS as the Self-Care Collection's schema would not be the most suitable. There are other schemas that could map out the properties and entities in a more full and direct way. With MODS, there is still a lot of essential components that could not be mapped out (such as miap:duration). Being creative is key in order to map out the other properties and entities. Since there was no direct mapping to them, properties such as file size and TikTok name would be most suitable under <physicalDescription> and <note> respectively. In addition, there are a couple of ways to map the overall collection to the video. Again, creativity must happen in order to use MODS as the collection's schema, but there are better schemas that could include more information about the Self-Care Collection.

Pros: Creativity in molding the schema to one's needs.

Cons: Creativity can lead to confusion (i.e. if there are two catalogers and they catalog the same information different ways), and not many direct mappings between MODS and Self-Care Collection (missing a lot of important and substantial information)

BIBFRAME mapping: BIBFRAME is designed to make bibliographic data useful outside the library community, and despite being meant as a replacement for MARC, it maps schemas designed for audiovisual collections (specifically Self-Care Collection and MIAP core schemas) really well. BIBFRAME offers moving image specific properties such as duration, and when a property doesn't have an equivalent, the 'bf:note' property helps catalog any information that is necessary. In the case of the Self-Care Collection, for example, the 'bf:note' property was used for 'sc:tiktokhandle', 'sc:personalWebsite', 'sc:youtubeHandle', 'sc:tikTokName', and 'sc:instagramHandle' which did not have equivalent properties in BIBFRAME but are essential properties for cataloging the Self-Care Collection.

Mapping to BIBFRAME was challenging at first because I didn't know how to translate 'work', 'instance' and 'item' to fit the Self-Care Collection schema. As I worked more with BIBFRAME I found that a many of the properties for Self-Care collection transferred over to BIBFRAME easily. As I added more properties I began to understand the hierarchies, and how BIBFRAME's core levels of abstraction (work, instance, item) would be used during the mapping. The major advantage that BIBFRAME has over other schemas is its flexibility, for this reason I believe it would be an appropriate schema to use for the Self-Care Collection.

Pros: Has the flexibility to work with bibliographic records and audiovisual records.

Cons: I found the core levels of abstraction, work, instance, and item confusing when attempting to map them.

MARC 21 mapping: MARC is metadata schema for libraries that was specifically designed to be read by a computer. The fact that MARC was designed specifically for libraries points to why it is not a great fit for the Self-Care collection: it was meant to catalog physical items, and not non-physical entities such as online videos. While MARC does have standards in place for dealing with film, movies, and other time based media, it works best with items that have a physical presence (for example, a VHS tape).

It also does not allow for much flexibility when it comes to creating elements that would be necessary for the self-care collection. Most of the recommendations on the LOC's MARC guide for where to put certain elements on the crosswalk often put ones that don't align with a library based

Pros: Highly detailed for what it's meant for, still used today by many libraries.

Cons: Not great for digital-born media, is limited in what elements can be created.