

Professor persona



Laila loves reading feminist literature and articles. She lives in Chicago and visits her family often in Detroit. She keeps up to date with the current trends in fashion, music and the arts. She works as a freelance writer for different magazines. Most of her work has been centralised on the portrayal of womxn (including trans and women of colour), in popular TV shows on Netflix and Hulu. She has written reviews for shows like Shes Gotta Have It, Insecure, and, The Handmaid's Tale. She posts a lot of her thoughts on twitter. She has now began taking interest in the role of womxn in the music industry.

NAME TITLE AFFILIATION

Laila Hope

Writer/Journalist

New York Times

MOTIVATIONS

She wants to know who is the most viewed womxn artists on the NPR tiny desk concert youtube playlist. Read comments and reviews for those artists/bands/musicians

She would like to have updates on recent musicians that are upcoming on the NPR tiny desk concerts. To find this information she will need to know exactly when a video has been released on NPR's tiny desk concert youtube channel, specific to her research.

"If he says we should go because it's a woman who is DJ'ing he isn't a feminist."

GOALS

To always be in the loop of a new concert.

Be able to search for her specific research topic easily and efficiently.

METADATA ACCESS METHOD

Moderate

TECHNICAL PROFICIENCY

Easy