Digitization and its Discontents:

archives and the web
Three Organizations

1. Smithsonian Global Sound
   - www.si.edu/SILogo

2. University of Washington Special Collections
   - http://www.gasolinealleyantiques.com

3. Texas Archive of the Moving Image
   - www.blackhillsportal.com
Smithsonian Global Sound
organizational chart

- Smithsonian Institution
- CFCH
- Rinzler Archive (business papers, photo collections, audio, video, festival archive, donations, ephemera)
- Folklife Center (educational programs, produces annual festival)
- Folkways Records (commercial CDs, DVDs, custom recordings)
- Global Sound (digital, for-sale audio, streaming video, educational tools)
Welcome to Smithsonian Global Sound

Download and learn about traditional music from all around the world, iPod compatible, open format, MP3 & FLAC files available for purchase. Support local musicians and archives.

From The Archives
Serags to Make Winter Bright: Holiday Singing Traditions

Curator Picks
American Fascination: Baladas Vol. 5 by Pete Seeger
Central Asia: Spiritual Music of Uzbek Bajaks
Mellen Train: by Joe Glazer

New and Notable

Featured Artist
The Academy of Maskar of Tajikistan

Global Sound Live

La Nueva Canción
The New Song Movement in South America

The 1970 victory of the Popular Unity government led by Salvador Allende in Chile marked the rise of the first democratically elected socialist government in Latin America. After years of social and political unrest, the election of the Allende government was seen as a beacon of hope by the Left, both in Chile and throughout the region. As the new president-elect took the stage to greet cheering citizens, a banner above his head read, "You Can't Have a Revolution Without Songs." It was a powerful statement about the role of music in social and political change that had fueled the emerging popular musical movement in South America known as nueva canción (New Song Movement).

Activist-musicians Rafael Manriquez and Quique Cruz formed Grupo Raiz (joined later by Hector Salgado) to affirm and introduce Chilean nueva canción to the California Bay Area and beyond. As musicians who honed their poetic and musical talents at pejas (or "cafe concerts") of their native Chile, they established La Peja, a community arts center in Berkeley, California.

Source: Flash Video, 3m 18s

Sun Paz continues the nueva canción tradition with a song about the conflicting meanings the flag has for Argentines who faced military dictatorships. Source: Flash Video, 3m 29s

• Digital audio collection over 50,000 tracks
• Teaching tools and lesson plans
• Free streaming video
Unexpected partnership with YouTube

Global Sound videos now linked to other user videos

Including a link to their own song, uploaded illegally! Oh my…
Smithsonian Global Sound

iTunes University!

• Global Sound now linked to other universities, archives and museums.
• So easy, an archivist can use it!
Who manages the moving images?

University of Washington Special Collections

- Book Arts Collection
- Book Collections
- Digital Collections
- Manuscript Collections
- Pacific Northwest Collection
- Pictorial Graphics Collection
- University Archives
That’s right, the Pictorial Graphics Collection, along with photographs, architectural plans, postcards, historical maps, artwork.

Who manages the moving images?

University of Washington Special Collections

Book Arts Collection
Book Collections
Digital Collections
Manuscript Collections
Pacific Northwest Collection
Pictorial Graphics Collection
University Archives
• Moving image collection housed in the “pictorial & graphics” collection.
• Includes, architectural plans, historical maps, photographic, postcards, artwork, and ephemera.
• Audio collections have no official place and are “left to rot”

- U of W moving image collection currently unavailable through website
- Unavailable through finding aids
The Bombing of Seattle 6/18/2007

The football stadium at the University of Washington was the site of a major civil defense drill on June 13, 1943. Organizers staged a mock air raid, set fire to mock buildings, and helped Seattle prepare for an attack that, fortunately, never came. Courtesy of the Seattle Municipal Archives.

+ University of Washington collaborated with the Seattle Channel, a city run cable station
+ The station hosts video from several archival sources
WANTED: TEXAS MOVIES!!

TAMI is actively searching for any and all film collections referencing the state or made by Texans themselves. Texas filmmaking began in the 1890s and continues to the present day. Do you have or know of films or videos that deal with life or work, history or contemporary Texas? Please email, call, or write TAMI and participate in the creation of a real reel Texas!

The Texas Archive of the Moving Image collaborates with organizations across the state and around the world to proactively discover, preserve, and provide access to Texas' moving image heritage.

Current collections:
- Texas House Speakers
- The Texas Film Sampler
- The Rio Grande Border Filmography Project
- TAMI’s Favorite “Lost” Texas Filmmaker: Melton Barker

© 2005, Texas Archive of the Moving Image (TAMI)
TAMI plans to create a large on-line collection of moving images gathered from sources solely in Texas.
Texas Archive of the Moving Image

Texas Roundup

Gather, digitize (for free!) moving image materials from a wealth of Texas-only sources, get a creative common license, and post/stream on the site.

TAMI stores NO physical material.
Conclusions

• Archives are increasingly using outside entities to solve virtual access issues.
• Commercial enterprises do it better, but do not meet archival standards.
• Archivists are afraid of computers, and they better shape or they’ll lose a lot of the content they post on YouTube.
• A comprehensive approach is needed, but it’s hard because institutions are not willing to invest in digital conservators and there is a general lack of expertise in the field.
• Archivists are finding ways to get it done, but they are potentially sacrificing the longevity of their digital assets.