

**MOVING IMAGE ARCHIVING & PRESERVATION PROGRAM
COLLECTION MANAGEMENT, CINE-GT 3401**

Version #1: 1/28/13

Spring 2013 – Mondays, 6 pm – 10 pm, 665 Broadway, Room 643 (MIAP Lab)

See adjusted times/locations for February 4 and the week of March 4.

Instructor: Mona Jimenez

Office hours: Tuesdays, 10:30 – Noon or by appointment

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GOALS: Students will develop an increased understanding of the principles and practices of collection management for moving images, sound, and multimedia existing in analog or digital form. They will gain hands-on experience with collection assessment, evaluating collections in such areas as goals and policies; care and handling; organization and description; item formats and condition; storage; and copyright status. Students will apply current standards and best practices to identify risks to the collections and to develop action steps for improved collection care, preservation and access. Students will gain experience with preservation planning for phased projects, including fundraising. This course stresses the application of archival principles and best practices in a variety of public and private institutional settings, including organizations specializing in audiovisual preservation, those with few or no dedicated moving image specialists, and ‘ad hoc’ collections such as those with producing entities, independent producers or artists.

EXPECTATIONS: Students will work together on group projects in the University Archives and the George Amberg Film Study Center that result in an assessment report and item level inventory or other form of appropriate description. Students will then apply their learning from the group experience by conducting an individual collection assessment with a film/video/audio/digital repository, resulting in a written report summarizing their findings and recommendations and including an inventory or other form of description at item, box, or collection level. Students will then shape all or part of the report’s short-term recommendations into a first phase plan with immediate goals and objectives, and write a short funding request that reflects the plan. Highlights of the assessment and funding request will also be presented in a presentation “pitch” at the end of the semester.

We will be spending one full week at the Library of Congress National Audiovisual Conservation Center in Culpeper, VA. All students must attend for the full week, arriving Sunday March 3 and departing Friday, March 8. Details will follow. Part-time students who are unable to attend during the year they are taking Collection Management are required to attend in another semester before obtaining the MIAP degree.

Attendance at all classes is expected unless excused; our work together will be intensive. Notify the instructor prior to class of any absences; absences for classes where work is due or presentations are scheduled will require a doctor’s note if due to

illness or injury. Deadlines for assignments are firm and any extensions on written work due to unavoidable circumstances will require prior approval. Grades will be primarily based on assignments: Group collection assessment (25%); individual assessment (50%); and project/letter of inquiry/pitch (25%). Your level of class preparedness and participation will also impact the grade, as well as any unexcused absences or unexcused late work.

MIAP DIGITAL ARCHIVE: In addition to assignments submitted in print form, all course papers/projects will be submitted in electronic form by the beginning of the class period on the due date. (Please also bring a hard copy to class on the due date.) Instructions will follow about how to submit your papers electronically via NYU Classes.

Your papers will be made part of the MIAP Digital Archive in a private space for faculty use, and on the MIAP web site, where appropriate. Please inform me of any papers that cannot be published on the web due to confidentiality restrictions or special circumstances. In some cases, the title of a paper will be published, but access to the paper will be restricted to selected MIAP faculty and staff. File submission format for assignments:

year semester_class number_author's last name_assignment number.extension

Example: 05s_1800_Smith_a1.doc

For multiple authors, the two initials of each author will be used, separated from each other by underscores. An underscore and the assignment number will follow this. Assignment numbers are determined by the order in which the assignments are given. They begin with an 'a,' followed by a number between one and ten. For assignments with multiple files, a letter can be added after the number. Thus, one could have 'a1b,' meaning that this is the second of multiple files from one student for one particular assignment. If a student decides to withhold her work from being freely available online, she may alert the professor, as well as by adding "_x" after the assignment number in file name. Otherwise, permission shall be implicitly granted for the student's work to be posted on the digital archive website.

Example: 05s_1800_smith_a1_x.doc

TEXTS: Readings that cannot be accessed electronically will be on reserve at Bobst or the Study Center. There may be additional assigned readings throughout the semester.

ASSIGNMENTS:

1. Group collection assessments. Half the class will work on a collection at the University Archives and half will work on an assessment in the Study Center. Draft due: 3/4/2013. Final due: 4/8/2013. In addition to the final report, several short preparatory writing assignments may be part of the group project.
2. Individual collection assessment. Draft due: 4/15/2013. Final due: 5/6/2013.
3. Project Worksheet, letter of Inquiry and presentation. Worksheet will provided as a guide to goals, objectives, impact and costs for a first phase project based on your individual collection assessments. The two-page letter of inquiry will convert

worksheet into funding request in the form of a letter of inquiry. Draft due: 4/29/13. Final due 5/13/2013. Individual presentations will delivered during classes 13 and 14.

Class 1: January 28

Topics/activities:

- Overview of class goals and expectations; review of syllabus.
- Terminology and role of collection assessment in libraries, archives, and museums. Review of key areas of collection development and management with emphasis on archival practice.
- Components of a collection assessment. Discussion of Assignment #1: Group Collection Assessment. Preparation for visit to the University Archives for next class.

Class 2: February 4

Meet at the University Archives, Bobst Library, 11th Floor, 6:00 – 7:30 pm. Class will resume at 8:00 at 665 Broadway.

Guest: Janet Bunde, Brademas Congressional Papers and Assistant University Archivist, University Archives, Bobst Library

Due this class:

- Chapter 5 “Managing the Acquisition Process”; Chapter 2 “Accessioning” in Ellis, Judith, ed. Keeping Archives. 2nd ed. Port Melbourne: Thorpe and the Australian Society of Archivists. 1993. On reserve at Bobst Library.
- Smith, Anne P., Jill Swiecichowski and Beth Patkus. Preferred Practices for Historical Repositories: A Resources Manual on the web site of Georgia Archives, Georgia Secretary of State. 1999/2010. Accessed 1/19/12 at http://www.sos.ga.gov/archives/who_are_we/ghrab/preferred_practices_manual/Revised_Manual_Text-Preferred_Practices_Manual.pdf
- Review the web site for the University Archives, with particular attention to the “Collection Development Policy” section and to the finding aid for Records of the Asian/Pacific/American Institute (RG 21.35) at: <http://dlib.nyu.edu/findingaids/html/archives/apaimport2/>. Boxes 18 and 19 will be used for one of the group projects.
- Review the web sites of the Archivists Toolkit <<http://archiviststoolkit.org/>> and IMAP cataloging template <http://www.imappreserve.org/cat_proj/>
- Schwartz, Eric and Public-Private Cooperation Task Force. “Depositing films with archives: a guide to the legal issues.” On the web site of the Library of Congress National Film Preservation Board. August 1994. Retrieved 1/19/12 from <http://www.loc.gov/film/donate.html>
- The New Zealand Film Archive. “Depositing Film with the Film Archive” on the web site of the New Zealand Film Archive. 2012. Accessed 1/19/2012 at http://www.filmarchive.org.nz/index.php?option=com_content&task=view&id=18
- Also read the “Selection and Acquisition Policy”, the “Deposit Agreement”, and the Taonga Maori Deposit Agreement” linked at the bottom of the page, and

“Ngā Kaitiaki o Ngā Taonga Whitiāhua” accessed 1/19/12 at http://www.filmarchive.org.nz/index.php?option=com_content&task=view&id=1

Topics/activities:

- Collection development and management at the University Archives; introduction to the group collection at University Archives.
- Discussion of logistics and a work plan for the Group Collection Assessments. Data collection during an assessment process, including evaluation of the descriptive information provided by the archives. Comparisons of collection level, box level and item level inventories; differences between spreadsheets and databases.
- Discussion of readings on collection development and acquisition.
- Discuss options for individual collection assessments.

Class 3: February 11

Due this class:

- During the previous week, each pair of students should have inspected the collections for the group project. Come prepared with observations based on the inspection and proposed methodologies for the group assessment to which you have been assigned
- Chapter 3 “Arrangement and Description” in Ellis, Judith, ed. *Keeping Archives*. 2nd ed. Port Melbourne: Thorpe and the Australian Society of Archivists. 1993. On reserve at Bobst Library.
- Kula, Sam. *Appraising Moving Images: Assessing the Archival and Monetary Value of Film and Video Records*. Lanham, Maryland and Oxford: Scarecrow Press, 2003, p. 1 – 58. On reserve at Bobst Library.
- Ide, Mary and Leah Weisse. “Developing Preservation Appraisal Criteria for a Public Broadcasting Station.” *The Moving Image*, Volume 3, Number 1, Spring 2003, pp. 146-157. Online access available through Bobcat.
- Society of American Archivists. “Code of Ethics for Archivists” in “Standards” on the web site of the Society of American Archivists. February 2005. Accessed 1/19/12 at <http://www2.archivists.org/standards/code-of-ethics-for-archivists>
- OCLS Research. "Well-intentioned practice for putting digitized collections of unpublished materials online" (W-iP) on “Research” on the OCLC web site. May, 28, 2010. Accessed 1/19/12 at <http://www.oclc.org/research/activities/rights/practice.pdf>
- Society of American Archivists. “Orphans Work: Statement of Best Practices” in “Standards” on the web site of the Society of American Archivists. June 17, 2009. Accessed 1/19/12 at <http://www2.archivists.org/sites/all/files/OrphanWorks-June2009.pdf>

Topics/activities in class:

- Discussion of readings on appraisal and selection. Ethics in archival practice.
- The impact of production processes on audiovisual collection care; determining relationships between audiovisual items.
- Evaluating existing information existing with group assessment projects considering evolving descriptive standards and needs for metadata. Students

- informally present their proposed methodologies for their group assessments.
Refinement of the overall work plan and development of inventory templates.
- Final matching students and groups for assignment #2: Individual Collection Assessment

***** MONDAY FEBRUARY 18 – NO CLASS – PRESIDENT’S DAY *****

Class 4: February 25

Due this class:

- By the end of this week, you should have made contact with the organization/producer for your Individual collection assessment, should have requested descriptive information, and should have scheduled a time for your initial visit.
- Kula, Sam. Appraising Moving Images: Assessing the Archival and Monetary Value of Film and Video Records. Lanham, Maryland and Oxford: Scarecrow Press, 2003, p. 59 - 129. On reserve at Bobst Library.
- “2: Key Digital Principles” in International Association of Sound and Audiovisual Archives Technical Committee, Guidelines on the Production and Preservation of Digital Audio Objects, ed. by Kevin Bradley. Web version on the web site of the International Association of Sound and Audiovisual Archives. Second edition 2009 (IASA TC 04). Accessed 1/19/12 at www.iasa-web.org/tc04/audio-preservation.
- Federal Agencies Digitization Guidelines Initiative. “Digitization Activities Project Planning and Management Outline” in “Guidelines” on the web site of the Federal Agencies Digitization Guidelines Initiative. August 12, 2008. Accessed 8/31/10 at http://www.digitizationguidelines.gov/audio-visual/documents/Resource_Video_080812.pdf
- Read: “Sound” and “Moving Image” in “Content Categories” and “Sustainability” in Library of Congress. “Sustainability of Digital Formats: Planning for Library of Congress Collections.” 2012. Accessed 1/5/12 at <http://www.digitalpreservation.gov/formats/index.shtml>
- Federal Agencies Audio-Visual Working Group. “Video Digitization Activities, Guidelines and Format Specifications” in “Resources” on the web site of the Federal Agencies Digitization Guidelines Initiative. November 2009. Accessed 8/31/10 at <http://www.digitizationguidelines.gov/guidelines/digitize-planning.html>

Topics/activities:

- Discussion of readings on appraisal and selection.
- Review of inspection techniques, risk assessment and re-formatting standards for audio, video and film materials.
- Analysis of and reporting on the contents and condition of collections.

Class 5: March 4-8 at Library of Congress National Audiovisual Conservation Center in Culpeper, VA

Due this class:

- **Draft Group Collection Assessment Reports and Descriptive Information due Monday, March 4**

Class 6: March 11

Topics/activities in class:

- De-brief from Culpeper.
- Continuation of content from Class 5 as needed.
- Discussion of group collection assessment reports. Practice writing and refining recommendations from observations and data analysis.

***** **NO CLASS MARCH 18 (SPRING BREAK)** *****

Class 7: March 25

Guest: Nicole Martin, Multimedia Manager, Human Rights Watch

Due this class:

- By the end of this week, you should have made your first visit to the organization/producer for your Individual Collection Assessment and have scheduled the remainder of your visits.
- Cornell University. "Digital Preservation Management: Implementing Short-term Strategies for Long-term Problems." 2003-2007. Accessed 1/12/12 at http://www.dpworkshop.org/dpm-eng/eng_index.html
- Additional readings TBA

Topics/activities:

- Practical approaches to identification, organization and preservation of born digital materials.
- Issues in managing single channel born digital content and incorporating principles of digital storage, management and preservation into assessment reports.
- Check-in on individual assessments.

Class 8: April 1

Due this class:

- Essays on the archiving of the Jeremy Blake Collection, Fales Library and Special Collections. Citations to follow.

Topics/activities:

- Issues in managing born digital archives and multi-channel born digital content
- Check-in on individual assessments, with focus on creating and refining recommendations based on data collected.

Class 9: April 8

Guests: Kim Tarr, Moving Image Preservation Specialist, Bobst Library, and Kara Van Malssen, Senior Consultant, Audiovisual Preservation Solutions

Due this class:

- **Final Group Collection Assessment due**
- By this class, you should be done with data collection for the Individual Collection Assessments and be in the analysis and writing phase.

Topics/activities:

- Kim will present on conducting a multi-institutional assessment at the Smithsonian Museum of American History and her work at Bobst Library.
- Kara will present on the process of assessment and the development of a work plan for preservation and access of endangered collections the University of Ghana, Legon.

Class 10: April 15

Due this class:

- **Draft Individual Assessment due**

Topics/activities:

- Key principles and elements of a funding proposal; turning a preservation work plan into a fundable project.
- Creating a detailed work plan, with an attached timeline and budget, from a list of recommended actions.
- Creating a letter of inquiry.

Class 11: April 22

Guest: Walter Forberg, Research Scholar, Video at Risk Project, Bobst Library

Due this class:

- Reading: De Stefano, Paula and Mona Jimenez. "Commercial Video Collections: A Preservation Survey of the Avery Fisher Center Collection at NYU." The Moving Image. Volume 7, Number 2, Fall 2007. pp. 55-82.
- Work products of the Video at Risk project. Citations to follow.
- Foundation Center. "Proposal Writing Short Course" on the web site of the Foundation Center. 2012. Accessed 4/5/12 at <http://foundationcenter.org/getstarted/tutorials/shortcourse/>
- Review:
 - Institute for Museum and Library Services <http://www.ims.org> make sure that you locate and read the application from the Maine Historical Society
 - National Endowment for the Humanities (<http://www.neh.gov>) make sure that you locate and read the application from the Historical Society of Pennsylvania
 - National Historical Publications and Records Commission <http://www.archives.gov/nhprc>
 - Mellon Foundation <http://www.mellon.org>
 - Gladys Kreible Delmas Foundation <http://www.delmas.org>

Topics/activities:

- Studies and research projects for circulating video collections in libraries. Walter will present on issues with maintenance and preservation as part of the Video at Risk project.
- Differences in approach for foundations, public funding and donors.
- Observations about individual collection assessments; refining your work.

Class 12: April 22

Due this class:

- **Draft Project Worksheet and Letter of Inquiry due**

Topics/activities:

- Continue review of sample grant proposals and sources public and private fund-raising for access and preservation.
- Modeling of and practice with communicating project impact and goals.

Class 13: May 6

Due this class:

- **Final Individual Assessment due**

Topics/activities:

- Presentations by ½ of class
- 30-minute PowerPoint presentations (20 min. plus 10 min. Q & A)

Class 14: May 13

Due this class:

- **Project Worksheet and Letter of Inquiry due**

Topics/activities:

- Presentations by ½ of class
- 30-minute PowerPoint presentations (20 min. plus 10 min. Q & A)