

**MOVING IMAGE ARCHIVING & PRESERVATION PROGRAM
ADVANCED SEMINAR IN PRESERVATION STUDIES, H72.3490**

Version1: 1/20/10

Spring 2010 - Thursdays, 6:00 – 8:00 pm

665 Broadway, Rm 643

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GOALS: This class is designed to: 1) prepare students for employment, publishing and professional engagement upon graduation, and 2) to support their completion of their thesis projects. In addition, some classes may be devoted to special topics that were not covered in previous semesters.

EXPECTATIONS: A blackboard site will be available for this course. Students are expected to check the site at least once a week for updates.

Attendance at all classes is expected. More than one unexcused absence will substantially affect your grade. Also, please read the Plagiarism Advisory at the end of the syllabus.

MIAP Digital Archive: In addition to submitting assignments in print form, all course papers/projects will be submitted in electronic form via Blackboard in the Discussion area. The materials will be made part of the MIAP digital archive in a private space for faculty use, and on the MIAP web site, unless you request the work be restricted. If Word documents, please save as a .rtf.

Standard file naming convention: 09s_3401_smith_a1.rtf

Restricted file naming convention: 09s_3401_smith_a1_x.rtf

Where:

09s = spring 2009
3401 = class number
smith = author's last name
a1 = assignment number 1
x = restricted work designation

Cell phones: Turn completely off during class as they may create problems with classroom audio.

Assignments and grading: Each student will do three short assignments as described below. In addition the grade for your thesis is included in the grade for Advanced Topics. Grades will be based on a combination of class preparedness/ participation and assignments, with the thesis counting for at least 60% of the grade.

Resources:

NYU's Wasserman Center for Career Development has individual counseling, seminars, and several online tools including eVita, a portfolio template, and InterviewStream, a webcam-based interview training tool. You are encouraged to take advantage of their services for graduate students. See http://www.nyu.edu/careerdevelopment/students/grad_students/grad_students_services.php

Tisch Office of Career Development – has computer stations with internet, fax,

and printing "to help you conduct career-related business" and a reference library. See http://www.tisch.nyu.edu/object/cd_lib.html

US Department of Labor Statistics are interesting to track. For Archivists, Curators and Museum Technicians see <http://www.bls.gov/oco/ocos065.htm#addinfo>; for Librarians see <http://www.bls.gov/oco/ocos068.htm>

Library of Congress Human Resources has listings of jobs and fellowships <http://www.loc.gov/hr/employment/index.php?action=cMain.showHome>

The **American Library Association Resource Development and Recruitment** describes how libraries categorize library positions - <http://www.ala.org/ala/hrdr/humanresource.cfm>

The section **Human Resource Development and Recruitment** has useful statistical information - <http://www.ala.org/ala/hrdr/libraryempresources/libraryemployment.cfm>

See in particular **How to Apply for a Library Job** - http://liswiki.org/wiki/HOWTO:Apply_for_a_library_job

For museum jobs, see jobHQ at <http://www.aam-us.org/aviso/index.cfm>

For archival positions, see **the Society of American Archivists Online**

Employment Bulletin at <http://www.archivists.org/employment/index.asp>

The SAA Careers section also gives valuable information on the field, such as salary ranges. See <http://www.archivists.org/nnNavigation.asp?sectionName=Careers>

The **American Institute for the Conservation of Artistic and Historic Works** (AIC) defines competencies for conservators and has a section Guidelines for Selecting a Conservator that leads to a database of AIC members and their specialities. <http://www.aic-faic.org/guide/form.html>

Spring Tisch Career Events:

RESUME DOCTORS

Tues and Weds, Jan. 26th-27th, Feb. 17-18 - 12:30-2:30 pm. Drop by for a resume check-up in

the Riese Student Lounge! Career Development staff will review your professional or performance-based resume on the spot! You will receive suggestions to better highlight your skills and to tailor and organize your experience. You will leave confident that your resume is a winner. Please bring your NYU ID. No online registration available.

PITCH PERFECT FRIDAYS: PERFECTING THE PITCH Fri, Feb. 26th, Mar. 26th, 12:30-1:30 pm "Come

learn quick tips to improve your networking pitch. Learn to make meaningful connections by sharing your story and listening to others. In one hour, you'll have the tools you need to build professional relationships that can impact your future!"

MEET AND GREET WEEK: FINE ART, CULTURE, AND MEDIA Tues, Mar. 2nd, 6:30-8:30 pm. During this workshop, working professionals will share tips and insight as they

answer your career related questions. Build relationships with the industry, and identify the steps you can take to make your transition into the working world smoother.

MOCK INTERVIEW WEEK

Mon-Fri, Apr 5th-9th, Various Times

Schedule an appointment at our office to participate in a mock interview with a real industry professional. Get practice answering questions specific to your industry and get feedback from someone on the other side of the table. You'll walk into future interviews with a new set of skills and a boost of confidence that could lead to your next gig. No online registration available. Register in

person at the Tisch Office of Career Development, beginning March 22nd at 10 am.

Assignment #1: Thesis plan, due Thursday, January 21 for discussion in class; share with and discuss as needed with thesis advisor for final submission on Thursday January 28. Create a 1-2 page written outline with weekly goals that represents your action plan for making steady progress on your thesis during the semester. The outline will go forward in time from 1/21; however, when preparing it, work back from the final submission deadline of Monday, May 3rd, making specific weekly goals. You will need to bring this plan with you to all subsequent classes, and you will be revising it as needed, as you continue to meet with your advisor. For projects, put your goals and deliverables at the top of the plan. For academic papers, put your thesis statement at the top of the page. Include the week of your thesis presentation (week of April 12), and completion of the first written draft of your thesis on Monday April 5.

Assignment #2: Resumé and summary of projects, draft due Thursday, February 4; final revisions due on Thursday, February 18. Please submit as one document. Prepare a resumé for a job (drawn from AMIA-L or other sources) using NYU's eVita or a template of your own design. In addition, prepare a Summary of Projects as an addendum - a list of key projects you have undertaken while in the MIAP program (and before) that show your strengths with moving image archiving and preservation that would be important to that job. In both documents, describe responsibilities, duties, tasks, results, products, etc. in the form you think is most effective. Resumés and summaries will be discussed in detail, with all students giving feedback to each other.

Assignment #3: Proposal for a freelance job, draft due Thursday, March 25, final due Thursday April 1. Based on a case study, each student will prepare a 2-page proposal for a short-term freelance job.

Class 1: Thursday, January 21

Topics/activities:

- Draft thesis plan due.
- Syllabus review; discussion of guidelines for feedback throughout the semester.
- Follow-up on video projects.
- Discussion of thesis projects and thesis plans with goal of helping each student have a concrete, workable, realistic action plan.

Class 2: Thursday, January 28

Due this class

- Final thesis plan due.
- Search AMIA-L for jobs listed in the past two years. Pick several that you would be interested in applying for, and save the listings into an electronic file. Come prepared with the file (or put it in your Forum page on Blackboard) and prepared to talk about your strengths in applying for the positions, the things that you feel unsure about, or questions you have about how to express your interest and qualifications in written form.

Topics/activities:

- As needed, continuation of thesis projects and plans.
- In-class work on statements of short and long term career goals.
- Discussion of various jobs, intended to give you some guidance for your

- resumé assignment.
- Check in on video projects.

Class 3: Thursday, February 4

Due this class:

First draft of resumé and summary of projects are due.

Topics/activities:

- Check in on progress/adjustments to thesis plans.
- Discussion of resumes and project summaries. Begin critique of resúmes and summaries; students field questions by classmates. What is effective about each person's written presentation of him or herself? What could be improved – additions, deletions, revisions? Do these documents present the students' work in its best light? What are the most effective responses to questions about career goals and qualifications?
- Check in on video projects.

Class 4: Thursday, February 11

Topics/activities:

- Check in on progress/adjustments to thesis plans.
- Resúmes and projects for remainder of students are critiqued and students field questions by classmates.
- Business cards and professional identity.
- Elements of cover letters.
- Check in on video projects.

Class 5: Thursday, February 18

Due this class:

- Final resumé and summary of projects due.

Topics/activities:

- Session on quality control of video files and tapes.

Class 6: Thursday, February 25

Topics/activities:

- Check in on progress/adjustments to thesis plans.
- Freelancing 101 – Part 1: Responding to a request for a proposal for a freelance job. What do I charge? How do I handle initial requests by email and phone?

NO CLASS MARCH 4 – Mona out of town

Class 7: Thursday, March 11

Topics/activities:

- Check in on progress/adjustments to thesis plans
- Freelancing 101 – Part 2: Elements of a proposal for a short-term or long-term freelance job.

NO CLASS MARCH 18 – Spring Break

Class 8: Thursday, March 25

Due this class:

- Draft freelance proposal

Topics/activities:

- Check in on progress/adjustments to thesis plans
- Freelancing 101 – Part 3: Discussing and amending freelance proposals; interacting with potential clients and finalizing a job contract.

Class 9: Thursday, April 1

Due this class:

- Final freelance proposal

Topics/activities:

- Preparing for thesis presentation.
- Freelancing 101 – Part 4: The business of freelancing

DEADLINE FIRST WRITTEN DRAFT OF THESIS – MONDAY APRIL 5

NO FORMAL CLASS APRIL 8 – ORPHANS (you will be required to network and use your business cards)

NO FORMAL CLASS APRIL 15 – THESIS PRESENTATION WEEK

Class 10: Thursday, April 22 –

Topics/activities:

- Check in on thesis projects
- Publishing and other forms of professional development. Speakers TBA

Class 11: Thursday, April 29

Topics/activities:

- Review of thesis presentations. Where do you need to focus to finalize the thesis?
- Wrap-up – where will you go from here?

Plagiarism Advisory – Read carefully

NYU Plagiarism Advisory: Plagiarism and other violations of published NYU policies are serious offenses and will be punished severely. Plagiarism includes:

- presenting or paraphrasing a sentence, phrase, or passage of a published work (including material from the World-Wide Web) in a paper or exam without attribution of the source,
- submitting a paper written by someone else,
- submitting as your own work any portion of a paper or research that you purchased from another person or commercial firm, and
- presenting in any other way the work, ideas, or words of someone else without attribution.

These are punishable offenses whether intended or unintended.

You are encouraged, of course, to read widely and to discuss research with others; but if you use ideas that come from others, you must acknowledge them in writing. When in doubt, acknowledge.

Other offenses against academic integrity at NYU include:

- submitting your own work toward requirements in more than one class without the prior permission of the instructors,
- collaborating with others on assignments without the permission of the instructor,
- and giving your work to another student to submit as his or her own.

If you have any questions about how to cite sources, about what constitutes appropriate use of a text, or about other matters of academic integrity, discuss them with your instructor.

The Writing Workshop at NYU offers "A Statement on Plagiarism," www.nyu.edu/classes/op/writing/CourseBuilder/plagiarism/def_plagiarism.htm and NYU's "Statement on Academic Integrity" (from which the above text is taken).
www.nyu.edu/cas/ewp/html/policies___procedures.html

A compendium of practical information about plagiarism is Sharon Stoeger, "Plagiarism" (2006) www.web-miner.com/plagiarism. Among the resources she offers are Northwestern University's "How to Avoid Plagiarism" (2007) www.northwestern.edu/uacc/plagiar.html, and Indiana University's tutorial "How to Recognize Plagiarism" (2005) www.indiana.edu/~istd.

And here is the policy written by the Tisch School of the Arts, found in its Policies and Procedures Handbook, 2008-2009, pages 43-44.
Plagiarism

Plagiarism is presenting someone else's work as though it were your own. More specifically, plagiarism is to present as your own:

- A sequence of words quoted without quotation marks from another writer
- A paraphrased passage from another writer's work
- Facts, ideas or images composed by someone else

When you take notes, summarize, rather than paraphrase. If you quote anything, use quotation marks in your notes and take down the page number of the quotation to use in your footnote. All electronic sources of information must be properly cited. Students are expected, often required, to build their own work on that of other people, just as professional researchers and writers do. Giving credit to someone whose work has helped one is courteous and honest. Plagiarism, on the other hand, is a form of fraud. Proper acknowledgment and correct citation constitute the difference. To publish plagiarized work is against the law. People in the professions and in business who pass off other people's work as their own are liable to be discredited and ostracized. University students guilty of plagiarism are subject to disciplinary action ranging from failure in the course for which plagiarized work was submitted to expulsion from the University. It is crucial that acknowledgment of sources be accurate and complete. To avoid unintentional plagiarism:

- See a writing handbook or other standard guide for accepted forms of documentation.
- Use more than one source for information, if at all possible.
- Point out agreements and disagreements between sources on important points.
- Work out your own organization of material gleaned from research.
- When in doubt whether your acknowledgment is proper and adequate, consult your instructor. If possible, show the instructor both the sources and a draft of the paper in which you are using them.

Plagiarism is a breach of academic honesty and integrity; it is considered among the most serious of offenses. When an instructor suspects plagiarism, s/he has several options. In most cases, the instructor will require the student to totally redo the assignment. The instructor may also consult the chair of the department regarding disciplinary action and assign a grade of F for the work or, if the work is the main basis of the grade for the course, a grade of F for the course. All cases of plagiarism will be reported to the Associate Dean for Student Affairs. Repeat cases of plagiarism may result in dismissal from school.