

MIAP Intro Class Projects

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<http://www.tisch.nyu.edu/preservation>

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1

Student Projects in Intro Class-

- Historical context for 1920s/1930s Fox Newsreels being preserved and presented at Orphans Symposium (as well as other unidentified works)
- Case History of Productions
- Final open-ended projects

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2

Fox Newsreels: The Leila Roosevelt Expedition



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3

Fox Newsreels (tracing route on map): The Leila Roosevelt Expedition



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4

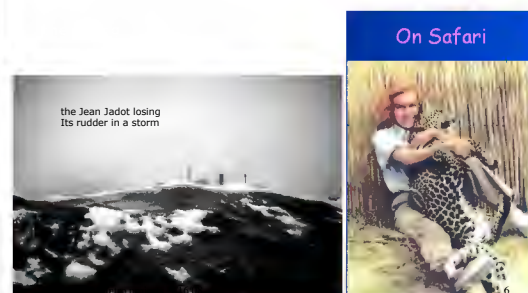
Fox Newsreels: The Leila Roosevelt Expedition



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5

Fox Newsreels (postscript): The Leila Roosevelt Expedition



6

Fox Newsreels
NY Street Scenes & Noises

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Fox Newsreels (naming):
NY Street Scenes & Noises

Engineers of Bell Telephone Laboratories

Dr. R.H. Galt J.H. Parkinson A. Meyer

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Fox Newsreels (background):
NY Street Scenes & Noises

The Noise Abatement Commission

FROM THE NEW YORK TIMES (left to right) © 1939 P. 20
 AUG. 1939 P. 1
 AUG. 1939 P. 1

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Fox Newsreels (shot locations):
NY Street Scenes & Noises

1. Noise Abatement Commission 2. Emerson Movement Theater 3. The Strand Theater

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Fox Newsreels (dating):
NY Street Scenes & Noises

DATING THE FOOTAGE

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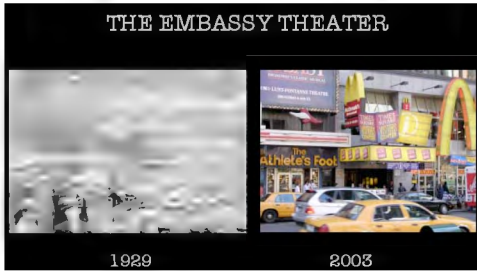
Fox Newsreels (then & now):
NY Street Scenes & Noises

THE STRAND
 (9110 & Broadway)

1929 2003

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Fox Newsreels (then & now):
NY Street Scenes & Noises



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13

Television Pictures

March 12, 1931

Unedited material used in a
 Fox Movietone newsreel

project by Kara van Malssen, Sean Savage, Paula Felix-Didier,
 Lindsay Herron

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14

Clip #2

Ernst Fredrik Werner Alexanderson
 in the General Electric "House of Magic"



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15

- "We have succeeded to photograph the television image on a moving picture film. Important events that in the future may be intercepted by the television camera and broadcast to all corners of the world may thus be recorded on the film and kept in readiness in moving picture houses for projection of a lifetime some minutes or hours after the event."
- Cuts to close-shot:
 "We hope that this will be one more step to widen our horizon and to make all people our neighbors."

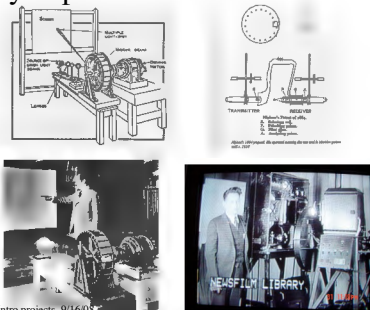


- The scanning disk "is perforated with 48 small holes, three sixty-fourths of an inch in diameter which are arranged in a spiral on the outer edge of the disk..."
- Clip continues later on tape after a repeat of Clip #1

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16

Early experiments with television



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17

Limitations

- 48 lines of resolution (not a life-like image)
- Audio: synchronization & pitch
- Required the subject be in close proximity to the apparatus



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18

What we were able to verify.

Date.

First successfully recorded image shown to the public.

Alexanderson.

The apparatus.

Was edited and shown in theaters.

Newsreel Subjects.

EVERETT'S a compilation of two Motion and Hearst Motion pictures, shown concurrently at the Broadway Theatre.

The newsreel theatre this week offers as its most attractive feature a television demonstration which shows the progress made thus far on this fascinating problem. The General Electric Company's "House of Magic" at Schenectady is the scene of the demonstration. The image flashed on the television screen is blurred and shadowy, but it appears to justify the company's contention that if the rate of progress is maintained at its present pace the time may not be far distant when home sets will be practicable.

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19

Case Studies of Production History (1/2)

- **Standing with Palestine:** documentary film of interviews with members of U.S. activist groups supporting the Palestinian side of the Israeli/Palestinian conflict, by the Paper Tiger Television Collective
- **Memento Mori:** A film by filmmaker and preservation specialist Jim Hubbard
- **Divine Possibilities:** Short Mini-DV by filmmaker M.M. Serra
- **Maria Movie:** Short film by filmmaker Jeanne Liotta
- **Radio Row:** Radio production by New York based Independent producer Ben Shapiro
- **Sid at 90:** Video documentary by New York based documentary film and television producer Howard Weinberg

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20

Case Studies of Production History (2/2)

- **The Uprising of 34:** Documentary film about the General Textile Strike, by documentary filmmaker George Stoney
- **Living Voices/Voces Vivas:** Audio series produced by the Community Services Department and the Film and Video Center of the Smithsonian National Museum of the American Indian
- **Cyborg Oracle:** CD-ROM by web artist Diane Bertolo.
- **Youth Channel:** production and programming by low-income youth, led by Program Director Hye-Jung Park.
- **La Lecon:** Narrative short film by filmmaker Craig Marsden
- **Doris Chase:** Portrait of an Artist: A video documentary produced by video artist and producer Robin Schanzenbach

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21

Final Projects-

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22

MIAP Projects (Paper Tiger)



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23

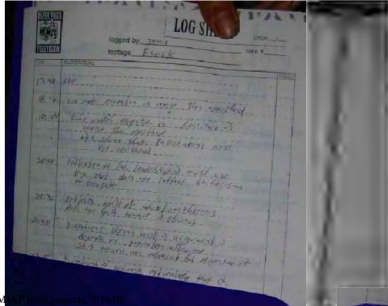
MIAP Projects (Paper Tiger)



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24

MIAP Projects (Paper Tiger)



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25

Preserving Eyebeam's ReBlog

(Pamela Smith project)



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26

Preserving Eyebeam's ReBlog

(Pamela Smith project)

- Description of the component parts
- The archive
- Risk assessment
- Possible preservation strategies
- http://www.eyebcam.org/reblog/journal/archives/2005/06/preserving_the_dynamic_by_pamela.html

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27

Preservation Plan for a small Video Archive

(L.A.V.A. by Paula Felix-Didier)



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28

L.A.V.A.--Phase 1

- Risk assessment and prioritization scheme.
- Improve environmental conditions:
- Cataloging: consider IMAP template.
- Start a new access number system.
- Remove cardboard slipcovers.
- Move the Masters tapes from besides the air conditioner and the window.
- Separate working space from the collection shelves
- Try not to eat or drink near the tapes.
- Sample tape inspection and rewinding schedule.
- Dub Betacam masters.
- Stock on VCRs and VHS tapes.
- New items: keep track of provenance. /. have a tape and documentation inspection routine
- Make sure all tapes can be played back

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29

L.A.V.A.--Phase 2

- Long-range preservation plan.
- Natural disaster plan.
- Insurance.
- Climate controlled storage.
- Regular tape inspection schedule.
- Plan on start collecting DVDs and migrating the most valuable VHS to DVD or other digital format.
- Digitizing plan for their Betacam Masters.
- Start collecting digital masters.
- Paper-based documentation preservation plan.

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30

Brooklvn Museum-EIAJ



Besser

31

Natalia Fidelholtz The Jerry Jofen Collection



Jerry Jofen 1966

At Anthology Film Archives

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32

Natalia Fidelholtz The Jerry Jofen Collection



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33

Jerry Jofen Collection:

Priorities

- **Cataloging, General:** A full inventory of all film and audio elements should be created.
- **Intellectual Property Rights:** Anthology should draft letter of agreement, and have it signed by Ellen Jofen.
- **Micro environment, Film:** All elements should be housed in archival containers as soon as possible.
- **Micro environment, Audio:** Audio elements should be stored separately in acid-free individual archival boxes.
- **Film element preparation:** Leader, labeling, wind and inspection.
- **Further Film element recommendations:**
 - Cleaning
 - Compiling
 - Processing
 - Creating Internegatives/Negatives
- **Audio element preparation:** Identify and remaster any unstable or deteriorating elements to new stock 1/4" reel-to-reel, and/or BWF digital file stored on server or hard-drive.

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34

Jerry Jofen Collection:

Workplan

- **PHASE 1**
The steps to improve the storage, housing and intellectual control of the collection are:
 - 1. Inspection/Rehousing & Labeling/Inventorying & Identification
 - 2. Drafting letter of agreement
 - 3. Cleaning moldy elements
- **PHASE 2**
The steps to be taken towards a long-term preservation plan and an access policy are:
 - 4. Re-format high-risk items (particularly mag strip films, and audio elements in danger)
 - 5. Processing exposed film and slides

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35

Jerry Jofen Collection:

Workplan

| TASK | WHO | WHEN | TIME |
|---|------------------|-----------|---------------|
| Order supplies for rehousing, inventorying and reshelving | Archivist | Month 1 | 3-4 weeks |
| Clean storage space | Intern | Month 1 | 2 weeks |
| Monitor temperature and relative humidity | Archivist | Month 1-6 | On-going task |
| Train intern/volunteer | Archivist | Month 1 | 2 weeks |
| Inventorying | Archivist/Intern | Month 2-3 | 6 weeks |
| Film/Tape inspection and cleaning | Archivist/Intern | Month 2-3 | 6 weeks |
| Re-Housing, Labeling, Shelving | Archivist/Intern | Month 2-3 | 6 weeks |
| Send out moldy elements to be cleaned | Archivist | Month 3 | 4 weeks |
| Research Jerry Jofen's productions | Intern | Month 2-6 | On-going task |
| Identify items in need of laboratory work | Archivist/Intern | Month 4 | 2 weeks |
| Send out to laboratory | Archivist | Month 4-6 | 10 weeks |
| Quality Control | Archivist | Month 4-6 | 8 weeks |

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36

Jerry Jofen Collection:

Budget

The total budget cannot be estimated, as it can only be determined once the number of items requiring re-housing and in need of preservation laboratory work is determined

| Salaries and Wages | AMT | Formula | Cost Sharing | Total |
|--|----------|---------------------------------|--------------|-------------|
| Archivist X30% x12mo. @ \$30,000 | | | \$9,000 | \$9,000 |
| Intern X30% x12mo. @ \$19,000 | | | \$6,240 | \$6,240 |
| Fringe Benefits | | | | |
| 2% of \$30,000 | | | \$10,000 | \$10,000 |
| 2% of \$6,240 | | | \$2,122.50 | \$2,122.50 |
| Supplies and Materials | | | | |
| Item | Quantity | Unit price/pack | | Total |
| Services | | | | |
| Labwork for film (B/W) | TBD | \$-15.00 | | TBD |
| COLLELAN (negative) | TBD | \$-13.00 | | TBD |
| Labwork for film (Color) | TBD | \$-13.00 | | TBD |
| COLLELAN (Master) | TBD | \$-13.00 | | TBD |
| Remove prints from intermediate (Color & B/W positive) | TBD | \$-32.00 | | TBD |
| 1/8" audio to cassette tape | | \$100 per hour of recorded tape | | |
| COLLELAN (Master) | TBD | \$100 per hour of recorded tape | | TBD |
| TRANAC Labwork for audio | TBD | \$5,000.00 | | TBD |
| Supplies and Materials | | | | |
| Item | Quantity | Unit price/pack | | Total |
| 1000 Microcapsule pack | TBD | \$10.00 | | \$10.00 |
| CD-R | 4 | \$2,500.00 | | \$10,000.00 |
| CD-RW | 10 | \$2.75 per pack | | \$27.50 |
| CD-RW | 1 | \$45,000.00 | | \$45,000.00 |
| Acid-free labels | 1 | \$47.50 | | \$47.50 |

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37

Final Projects (2/3)

- Rebuilding Cambodia's AudioVisual History
- Organization of print files on Kenneth Anger and Jonas Mekas at Anthology Film Archives; analysis of archival organization and arrangement at Anthology and another institution
- Case study, physical examination and subsequent reports on "Film", Samuel Beckett's only film project in conjunction with Filmmaker's Cooperative
- History of "orphan films" preservation funding, and implications for public access to the films given changing notions of intellectual property and copyright
- History and development of the 2" quadruplex format and subsequent archiving problems, and a videography of 2" programs, 1956-1959
- Creation of an exhibition design investigating issues of authenticity in the work "Peggy and Fred in Hill" by video artist Leslie Thornton
- Exploration, through a series of interviews, of the technological and lexical aspects of MLB (Major League Baseball) Advanced Media games
- Academic review of literature on copyright in relation to media and the arts
- Biographical/filmographic research and identification and condition assessment of the Al Robbins Collection at Anthology Film Archives

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38

Final Projects (3/3)

- Cataloging and assessment of video interview materials within the Abraham Lincoln Brigade collection in the Tamiment Library of the Elmer Holmes Bobst Library
- Examination of the technical, ethical and archival arguments surrounding film colorization
- Research and creation of a finding aid for US government films produced before and during the New Deal
- Creation of a treatment and fundraising plan for an unidentified 16mm film shot at the 1936 Summer Olympics that is part of the NYU University Archives
- Assessment and preservation plan for audio and video materials in the Institute for Afro-American Affairs Collection, University Archives, Elmer Holmes Bobst Library
- Preparation of a film exhibition of contemporary Chinese independent documentaries and an analysis of the state of independent production, archiving and preservation in China
- Creation of an accurate filmography of the work of Joseph W. Sarno, a key figure in sex-exploitation film production in New York City in the 1960s and 1970s

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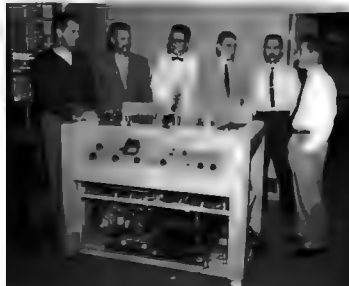
39

Some class projects later turned into thesis projects

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40

Jeff Martin--The Dawn of Tape: Transmission Device as Preservation Medium



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41

RCA-WBTV

Jeff Martin--The Dawn of Tape



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42

Douglas Edwards News Jeff Martin--The Dawn of Tape



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Pamela Smith Thesis Project:
**Videofreex--early 1970s experimental
community broadcast television**



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Videofreex (Pamela Smith)



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Videofreex (Pamela Smith)



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EAI Internship



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Our Graduates

- We are training a new generation of custodians of our cultural heritage
- This training has to involve more than the kind of apprenticeship that has traditionally characterized this field
- To be an effective Moving Image Archivist in the future will require a combination of the professional and the theoretical, and the ability to apply important traditions and concepts to communications technology of the future that we've never even dreamed of today
- We want our graduates to act as "change agents" in the organizations they go into
- We want to instill in them a commitment to preserve the future as well as the past
- many of us will need to work together to make sure that the moving image artifacts of the 20th century and beyond are available to our grandchildren's grandchildren's grandchildren.

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