Digitization and its Discontents:

archives and the web



www.imdb.com

Three Organizations

www.si.edu/SILogo



1. Smithsonian Global Sound

2. University of Washington Special Collections



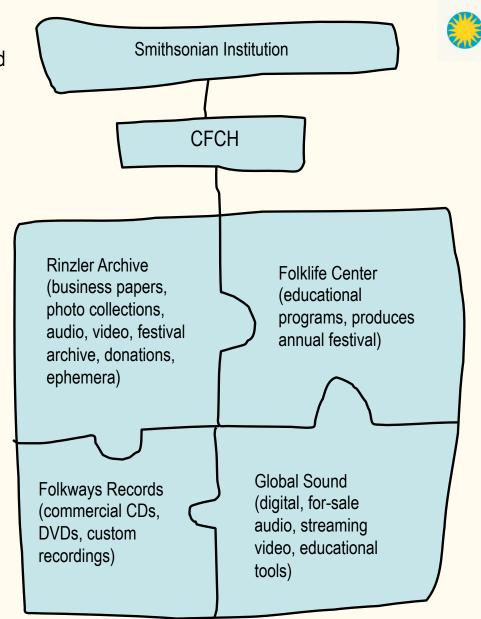
http://www.gasolinealleyantiques.com



www.blackhillsportal.com

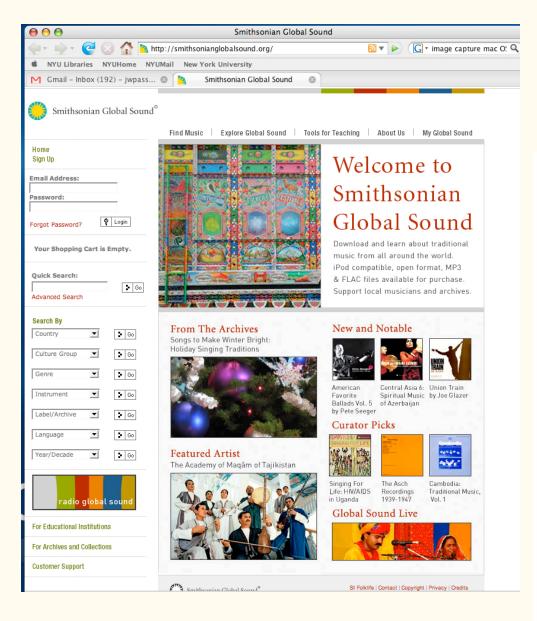
3. Texas Archive of the Moving Image

Smithsonian Global Sound organizational chart



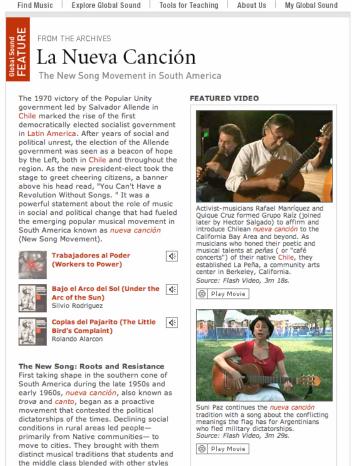
Smithsonian Global Sound

Smithsonian Global Sound



- Digital audio collection over 50,000 tracks
- Teaching tools and lesson plans
- Free streaming video

rooted in European culture to form new



Smithsonian Global Sound



Unexpected partnership with YouTube

Global Sound videos now linked to other user videos

Including a link to their own song, uploaded illegally! Oh my...

Smithsonian Global Sound



iTunes University!

- •Global Sound now linked to other universities, archives and museums.
- •So easy, an archivist can use it!



University of Washington Special Collections

Who manages the moving images?

Book Arts Collection
Book Collections
Digital Collections
Manuscript Collections
Pacific Northwest Collection
Pictorial Graphics Collection
University Archives



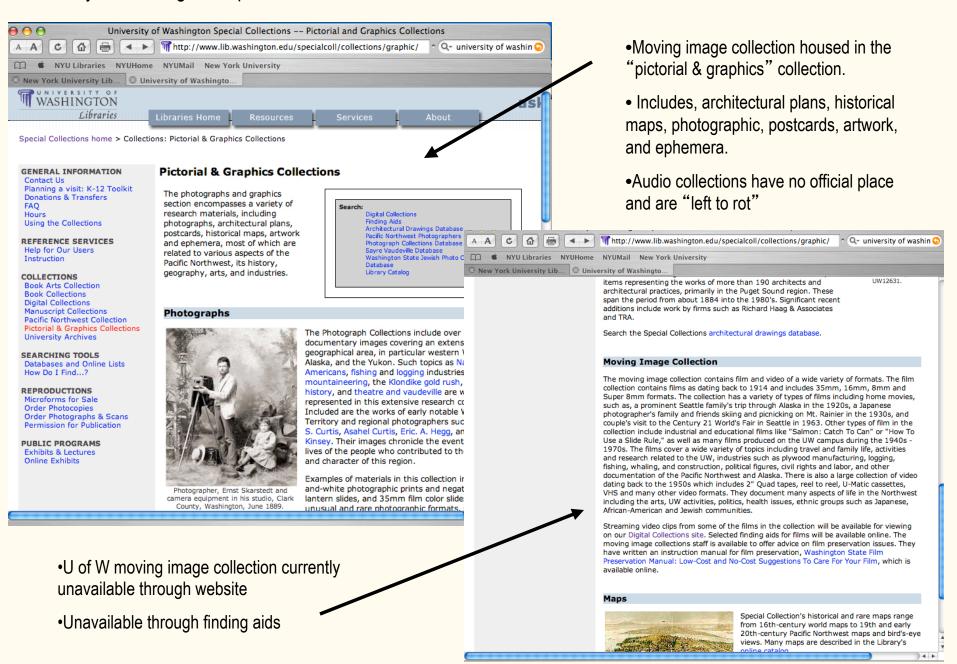
University of Washington Special Collections

That's right, the Pictorial Graphics Collection, along with photographs, architectural plans, postcards, historical maps, artwork.

Who manages the moving images?

Book Arts Collection
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University Archives

University of Washington - Special Collections



University of Washington - Special Collections



- •University of Washington collaborated with the Seattle Channel, a city run cable station
- •The station hosts video from several archival sources



Current collections

Texas House Speakers

The Texas Film Sampler

The Rio Grande Border Filmography Project

TAMI's Favorite "Lost" Texas Filmmaker: Melton Barker

© 2005, Texas Archive of the Moving Image (TAMI)

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RIO GRANDE

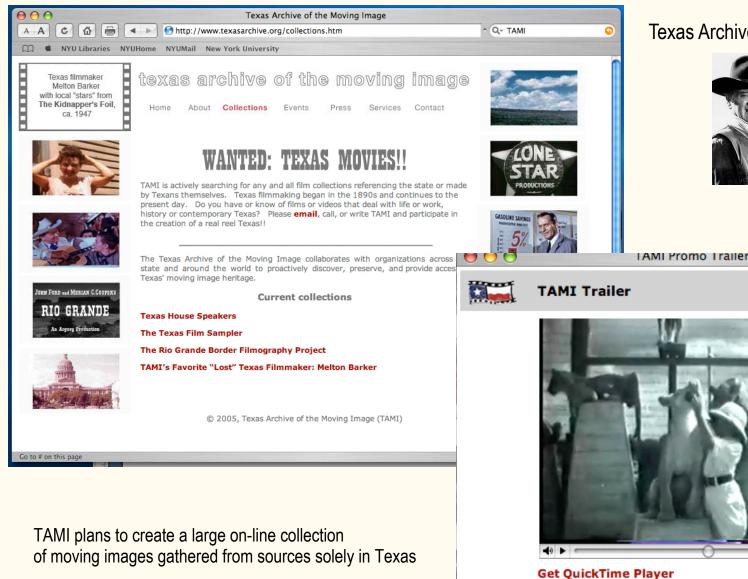
IAMI Promo Trailer

TAMI Trailer



4 1

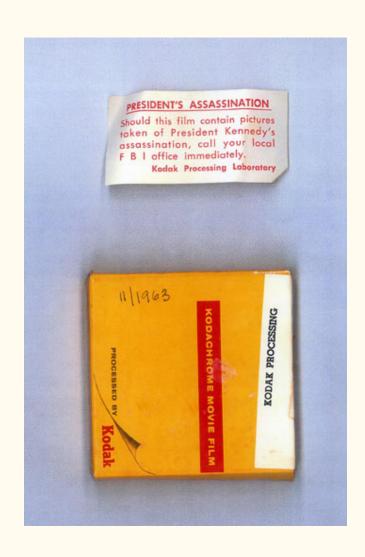
Get QuickTime Player



Texas Archive of the Moving Image







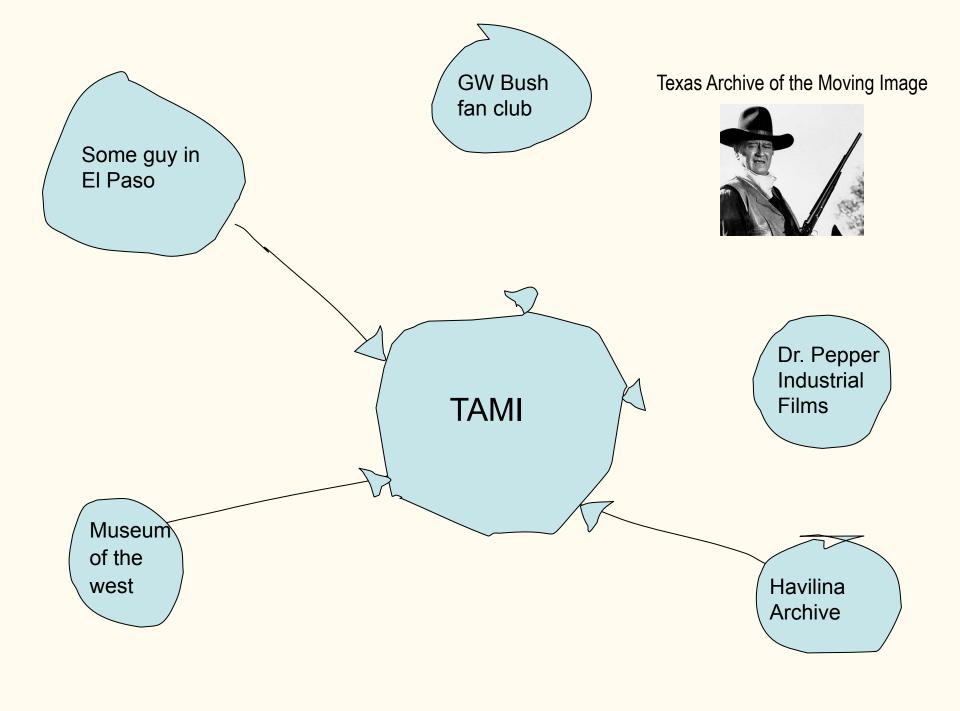
Texas Archive of the Moving Image



Texas Roundup

Gather, digitize (for free!) moving image materials from a wealth of Texas-only sources, get a creative common license, and post/stream on the site

TAMI stores NO physical material



Conclusions

- Archives are increasingly using outside entities to solve virtual access issues.
- Commercial enterprises do it better, but do not meet archival standards.
- Archivists are afraid of computers, and they better shape or they'll loose a lot of the content they post on YouTube.
- A comprehensive approach is needed, but it's hard because institutions are not willing
 to invest in digital conservators and there is a general lack of expertise in the field.
- Archivists are finding ways to get it done, but they are potentially sacrificing the longevity of their digital assets.